## ORDER

Orders Order / Rev: 167149 06854998 Alt Order #: **NOLAN FOR CONGRESS** Product Desc: KSTP-TV, LLC and KSAX-1 Estimate: 1842 09/24/12 - 10/01/12 Flight Dates: Primary AE: Rachel Chason Original Date / Rev: 09/21/12 / 09/21/12 Sales Office: P-PHL Order Type: **GENERAL** Sales Region: National **Greer Margolis & Mitchell** Name: Agency **Buying Contact:** Maura Gilroy Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K Street NW EOM/EOC Billing Cycle: Washington, DC 20007 Agency Commission: 15% Advertiser Name: **Rick Nolan for Congress** Demographic: A35+ New Business Thru: **Product Codes:** PL1 Order Separation: 00:15:00 Priority: 3 Advertiser External ID: Revenue Codes: AGY, POL, CAND Agency External ID:

**Totals** 

Month

Start Date / End Date

Start Of Order - End Of Order

# Spots

Order %

100%

Gross Amount

\$6,675.00

\$6,675.00

Net Amount

\$5,673.75

\$5,673.75

Rating

0.00

0.00

08/27/12	09/30/12	14	\$6,675.00	\$5,673.75	September 2012	14			
					Totals	14			
Account Executives									

\$22,250.00

Sales Region

Net Amount

Gross Amount

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	30%	\$6,675.00

# Spots

Sales Office

100%

Bill Plan

Start Date

Account Executive

Rachel Chason

Market

**End Date** 

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	37%	\$8,232.50
KMSP	0%	\$0.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
WCCO	33%	\$7,342.50
WFTC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	l Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	М	09/24/12	09/28/12	M-F 6-7a News	CM	6-7a	MTWTF	:30	2	\$450.003	0.00 NM	2	\$900.00
				M-F 6-7a News									
	NEWS	@6A											
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 09	/24/12	09/30/12	MTWTF	2	\$450.00	0.00						
E 2	М	09/24/12	09/28/12	M-F GMA	СМ	7-9a	MTWTF	:30	3	\$400.003	0.00 NM	3	\$1,200.00
				M-F GMA									
	GMA												

Print Date: 09/21/12 14:27:22 Page 2 of 2

Order / Rev: 167149 Advertiser: Rick Nolan for Congress

Alt Order #: 06854998 Product Desc: NOLAN FOR CONGRESS KSTP-TV, LLC and KSAX-1

Flight Dates: 09/24/12 - 10/01/12 Estimate: 1842

Ln Ch Star	t End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 2 M 09/24	/12 09/28/12	_	CM	7-9a	МГЖГБ	:30	3	\$400.003	0.00 NM	3	\$1,200.00
GMA		M-F GMA									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	MTWTF	3	\$400.00	0.00						
E 3 M 09/29	/12 09/29/12	Sat 8-9a Sat 8-9a News	CM	8-9a	S-	:30	1	\$325.003	0.00 NM	1	\$325.00
NEWS		Cat o sa News									
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/24/12 E 4 M 09/30	09/30/12 /12 09/30/12	SU GMA	CM	\$325.00 7-8a	0.00	:30	1	\$550.003	0.00 NM	1	\$550.00
L 4 W 09/30	/12 09/30/12	Su GMA	Civi	7-0a	3	.50		ψ550.00 5	O.OO INIVI	'	ψ330.00
GMA SUN											
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$550.00	Rating 0.00						
	/12 09/28/12		CM	5-530p	MTWTF	:30	1	\$450.003	0.00 NM	1	\$450.00
		M-F 5-530p						,			,
NEWS	End Data	Wookdovo	Spoto/Mook	Poto	Poting						
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
E 6 M 09/24	/12 09/28/12	M-F 6-630p	CM	6-630p	МГЖГБ	:30	1	\$700.003	0.00 NM	1	\$700.00
NEWS		M-F 6-630p									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	MTWTF	1	\$700.00	0.00						
E 7 M 09/24	/12 09/28/12	•	CM	630-7p	MTWTF	:30	1	\$650.003	0.00 NM	1	\$650.00
NEWS		M-F 630-7p									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	MTWTF	1	\$650.00	0.00						
E 8 M 09/24	/12 09/28/12	M-F 1102p News M-F 1102p News	CM	1102-1132p	МГЖГБ	:30	2	\$250.003	0.00 NM	2	\$500.00
NEWS		WH Trozpitews									
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12 E 9 M 09/24	09/30/12	MTWTF M-F,Su Late New	s CM	\$250.00 10-1035p	0.00 MTWTF	:30	1	\$900.003	0.00 NM	1	\$900.00
E 9 IVI 09/24	/12 09/20/12	M-F, Su 10-1035		10-1035p	WII W I F	.30	1	φ900.00 3	U.UU INIVI	'	\$900.00
NEWS		,	•								
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating 0.00						
	/12 09/28/12		CM	\$900.00 1035-1102p	 МГWГF	:30	1	\$500.003	0.00 NM	1	\$500.00
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NIGHTLINE	E. 45 (	M/s slut	01-04/	Б.	Deffere						
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> МГWГF	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
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Totals 14 \$6,675.00